

Socio-Economic Benefits

- Depression and obesity have increased since 2015/16 – worse than Knowsley average
- Cardio-Vascular Disease is the second highest cause of death, causing 23.5% of deaths, with over a quarter being premature deaths
- Childhood obesity at reception age is higher than England
- Childhood obesity at Yr6 higher than the rest of Knowsley and the whole of England
- Adult obesity is higher than England at 13.9% and increasing
- 9.9% of population are Employment & Support Allowance claimants, higher than the rest of Knowsley, over double England average

The Land Trust can improve these statistics with the design and maintenance of the Country Park, running activities and events which enables us to forecast the Economic & Social value we can create.

The Land Trust will deliver:

- Deliver **£160k pa saving to the public purse** due to the health activities the Land Trust will run on site
- Provide a **£325k pa health and wellbeing service**
- **Deliver £120k pa GVA workforce development**, utilising the Land Trust's registered Green Angels program
- Create **£400k pa GVA overall** from the Country Park
- Deliver **£950k pa overall Economic Value**